



# HAGERTY PLUS' GUIDE TO HERSHEY



## MAIN EVENT

### AACA EASTERN DIVISION NATIONAL FALL MEET

Hosted by AACA Hershey Region

**WHERE:** Hershey Park, 950 Hershey Park Dr., Hershey PA 17033; and Giant Center, 100 W. Hershey Park Dr., Hershey PA 17033

**WHEN:** October 8 - 11, 2008

**MORE INFO:** (717) 534-1910

[www.local.aaca.org/hershey](http://www.local.aaca.org/hershey)

**GOOD TO KNOW:** Considered one of the largest antique automobile shows and flea markets in the United States. Perfect place to discover the impossible to find or unusual car part, see ordinary cars restored to the highest standards, attend an auction and get an amazing workout from all of the walking. Magazines, car companies and restoration companies are all present and accounted for. If you love antique vehicles, Hershey is the place to be. Admission is free to the flea market and car show.

**\*FLEA MARKET MUST:** If you're planning on buying parts, bring a sturdy backpack or a shopping cart or wagon. Distances are immense, so if you're carrying a large part it could get very heavy, very fast.



## THE INSIDE TRACK

### WEATHER:

Can be ANYTHING – from snow to rain to 80 degrees and sunny!

### ATTIRE:

Be prepared; watch the Weather Channel at your motel before you depart for the day and bring what seems best. Good walking shoes are an absolute must. Also be sure to dress in layers. The mornings start out very cool and it can be quite warm by the afternoon. Always bring rain gear and boots, preferably the kind that lace up so they won't be sucked off in the mud. While the actual Hershey flea market area is now paved and free of mud, the parking lots are not!

### NEVER BEEN TO HERSHEY?

Here's what other are saying about their experience:

- › "Huge."
- › "Mind-blowing."
- › "No pretensions - it's real - it's for car guys."
- › "Something for EVERYONE."
- › "Lots of walking."
- › "Restoration projects!"
- › "Deals to be found."
- › "PARTS!"
- › "It's all about the vendors."
- › "Automobilia."
- › "Sandwich boards."
- › "Everyone should experience it once in their lifetime."

### AUCTIONS

#### RM - VINTAGE MOTOR CARS AT HERSHEY

**WHERE:** Hershey Lodge, Chocolate Ave. & University Dr., Hershey PA 17033

**WHEN:** Preview on Thursday, October 9, 12 - 7 p.m.  
Auction on Friday, October 10, 4 p.m.

**MORE INFO:** [www.rmauctions.com](http://www.rmauctions.com)

**GOOD TO KNOW:** Featuring approximately 100 vintage motor cars. Admission to sale requires purchase of the official auction catalog for \$80. Purchase admits 2.

#### KRUSE - THE HERSHEY AUCTION

**WHERE:** Giant Center, 950 Hershey Park Dr., Hershey PA 17033

**WHEN:** Preview Wednesday, October 8 through Friday, October 12, 9 a.m. - 6 p.m. and Saturday, October 11, at 10 a.m. Auction on Friday, starting at 2 p.m. and Saturday, starting at noon.

**MORE INFO:** [www.kruse.com](http://www.kruse.com)

**GOOD TO KNOW:** General Admission is free.

### THE INSIDE TRACK

#### DO'S AND DON'TS:

Do plan ahead and remember your GPS and/or map.

**Don't** forget your passes and credentials for the auctions.

Do book your hotel months in advance. If you wait until just before the event, you'll find yourself staying 30 miles away.

**Don't** forget that you are in the middle of a chocolate haven. Plan a trip to Chocolate World before you leave town.

**Don't** forget an umbrella... or pay double the usual price from vendors who will suddenly be sold-out in minutes when the near inevitable rain starts.

Do dress in layers.

### SEMINARS

#### RESTORATION MANAGEMENT: CHOICES AND SOLUTIONS

Hagerty Plus Smart Collecting Seminar Series

**WHERE:** Hershey Lodge, Chocolate Ave. & University Dr., Hershey, PA 17033

**WHEN:** Wednesday, October 8, 2008 – 5:30 - 7:30 p.m.

**MORE INFO:** <http://shop.hagerty.com> or (888) 310-8020

**GOOD TO KNOW:** Get an inside look at restoration and receive expert advice from Don McLellan, shop manager for experienced and reputable RM Restorations. You'll receive pointers on planning, logistics and execution of your next restoration through a brief presentation and open forum. Among the topics covered: good restoration prospects, time management and what should be considered before beginning a restoration.

**COST:** \$50 (Hagerty Plus members receive 10% discount)



#### HERSHEY LODGE

Chocolate Ave. & University Dr.  
 Hershey, PA 17033  
 (800) 437-7439  
 [www.hersheylobby.com](http://www.hersheylobby.com)

It's more than just the assurance of excellent accommodations when staying at Hershey Lobby, it's a vacation experience in Hershey. Book early for this hotel, as it is sure to be sold out months in advance. RM's auction is onsite, as well as Hagerty's Smart Collecting Seminar.

#### THE HOTEL HERSHEY

100 Hotel Rd.  
 Hershey, PA 17033  
 (717) 533-2171  
 [www.thehotelhershey.com](http://www.thehotelhershey.com)

Generally sold out months or even years in advance. Situated high atop the town of Hershey, Pennsylvania, The Hotel Hershey is a getaway in itself. This is a place to awaken your senses, soothe your soul and experience the finest in elegance and service. It's Milton Hershey's ultimate expression of grandeur.

#### THE SUITES AT HERSHEY

176 East Hershey Park Dr.  
 Hershey, PA 17033  
 (717) 534-2003

The Suites at Hershey is located one mile from Hershey Park and directly across the street from the Outlets at Hershey. The property's amenities include outdoor swimming pool, indoor pool, game room, outdoor basketball court, gas grills, fitness room, high-speed Internet access, safety deposit, 24-hour front desk service, free parking and screened gazebos. All rooms feature full kitchen, washer and dryer, three cable TV's, clock radios, coffeemakers, hairdryers and modem lines.

#### DAYS INN

350 W Chocolate Ave.  
 Hershey, PA  
 (717) 534-2162

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### THE INSIDE TRACK

#### OTHER ATTRACTIONS IN HERSHEY:

**AACA Museum**  
 161 Museum Dr.  
 Hershey, PA 17033  
 (717) 566-7100 | [www.aacamuseum.org](http://www.aacamuseum.org)  
 The Antique Automobile Club of America Museum is a must.

**Battle of Gettysburg Park**  
 Go touring with your daily driver. It's approximately a 20-mile tour. The monuments are beautiful. History galore.  
 Visitor information: (717) 334-1124 ext. 8023  
 <http://www.nps.gov/gett/index.htm>

**Hershey's Chocolate World**  
 C'mon, admit it. You want to go...  
 251 Park Blvd.  
 Hershey, PA 17033  
 (717) 534 4900

**Hershey Gardens**  
 170 Hotel Rd.  
 Hershey, PA 17033  
 (717) 534-3492  
 [www.hersheygardens.com](http://www.hersheygardens.com)  
 The Hershey Gardens include lush plants and a butterfly house. It really is a must see, particularly if you're staying right there at The Hotel Hershey.

**Lancaster County; Amish Country**  
 You're only 30 minutes away while in Hershey, so take some time to enjoy life at a slower pace. Check out <http://www.padutchcountry.com> and then click on Things To Do.

**The Outlets at Hershey**  
 46 Outlet Square  
 Hershey, PA 17033  
 (717) 520-1236  
 [www.theoutletsathershey.com](http://www.theoutletsathershey.com)  
 Good outlet shopping could be a positive incentive for the spouse to come along.

**Strasburg Railway**  
 301 Gap Rd.  
 Ronks, PA 17572-9566  
 (717) 687-7522  
 [www.strasburgrailroad.com](http://www.strasburgrailroad.com)  
 This steam railroad in Lancaster County offers scheduled service and special excursions.

#### RED CARPET INN

210 Hockersville Rd.  
Hershey, PA 17033  
(717) 534-1600

#### SPRINGHILL SUITES HERSHEY

115 Museum Dr.  
Hershey, PA 17033  
(717) 583-2222

#### HAMPTON INN

749 E Chocolate Ave.  
Hershey, PA 17033  
(717) 533-8400

#### COMFORT INN-HERSHEY

1200 Mae St.  
Hummelstown, PA 17036  
(717) 566-2050

#### QUALITY INN

183 Hershey Rd.  
Hummelstown, PA 17036  
(717) 583-5151

#### RAMADA LIMITED

7965 Jonestown Rd.  
Harrisburg, PA 17112  
(717) 545-6944

### PLACES TO EAT: A few varied selections out of hundreds of possibilities

#### FUDDRUCKERS

1221 E Chocolate Ave.  
Hershey, PA 17033  
(717) 533-5446

Be daring and try the ostrich burger.

#### HERSHEY LODGE

W. Chocolate Ave. & University Dr.  
Hershey, PA 17033  
800-437-7439  
[www.hersheylobby.com](http://www.hersheylobby.com)

Five restaurants are within the Lodge itself. Try the Hershey Grill and the Forebay.

#### FENICCI'S RESTAURANT

102 W Chocolate Ave.  
Hershey, PA 17033  
(717) 533-7159

#1 restaurant, out of 51 Hershey selections, in an ongoing survey of travellers. Don't let the home town look fool you. Good Italian food in the \$25 range. Parking can be tricky; you may end up walking a block or two. Worth it!

#### HERSHEY PANTRY

801 E Chocolate Ave.  
Hershey, PA 17033  
(717) 533-7505

American cuisine, \$10-25.  
Breakfast and lunch are their forte'.

#### WHAT IF OF HERSHEY

845 E Chocolate Ave.  
Hershey, PA 17033  
(717) 533-5858

A romantic but not overly ostentatious restaurant.

#### HOULIHAN'S

27 W Chocolate Ave.  
Hershey, PA 17033  
(717) 534-3110

Their claim to fame is that they make everything from scratch.

#### BREADS N CHEESE

243 W Chocolate Ave.  
Hershey, PA 17033  
(717) 533-4546

#### CIRCULAR DINING ROOM

In The Hotel Hershey  
100 Hotel Rd.  
Hershey, PA 17033  
(717) 534-8800

Rated highly. Formal and expensive.  
Reservations are a must.

#### MARCO POLO GARDENS

21 Duke St.  
Hershey, PA 17033  
(717) 533-2288

#### RED ROBIN AMERICA'S GOURMET BURGERS AND SPIRITS

621 Park Ave.  
Hershey, PA 17033  
(717) 520-1776

American. Generally under \$20.  
If they are busy, be prepared for a bit of a wait. More than just burgers – steaks, too.

# HAGERTY PLUS' GUIDE TO HERSHEY

## GETTING THERE

### AACA EASTERN DIVISION NATIONAL FALL MEET

Hershey Park & Giant Center  
parking lots/ground  
October 8 - 11, 2008

### KRUSE - THE HERSHEY AUCTION

Giant Center at Hershey Park  
Preview Wednesday, October 8  
through Friday, October 12, 9 a.m. -  
6 p.m., and Saturday, October 11 at  
10 a.m. Auction on Friday, starting at  
2 and Saturday, starting at 12 p.m.

### RM - VINTAGE MOTOR CARS AT HERSHEY

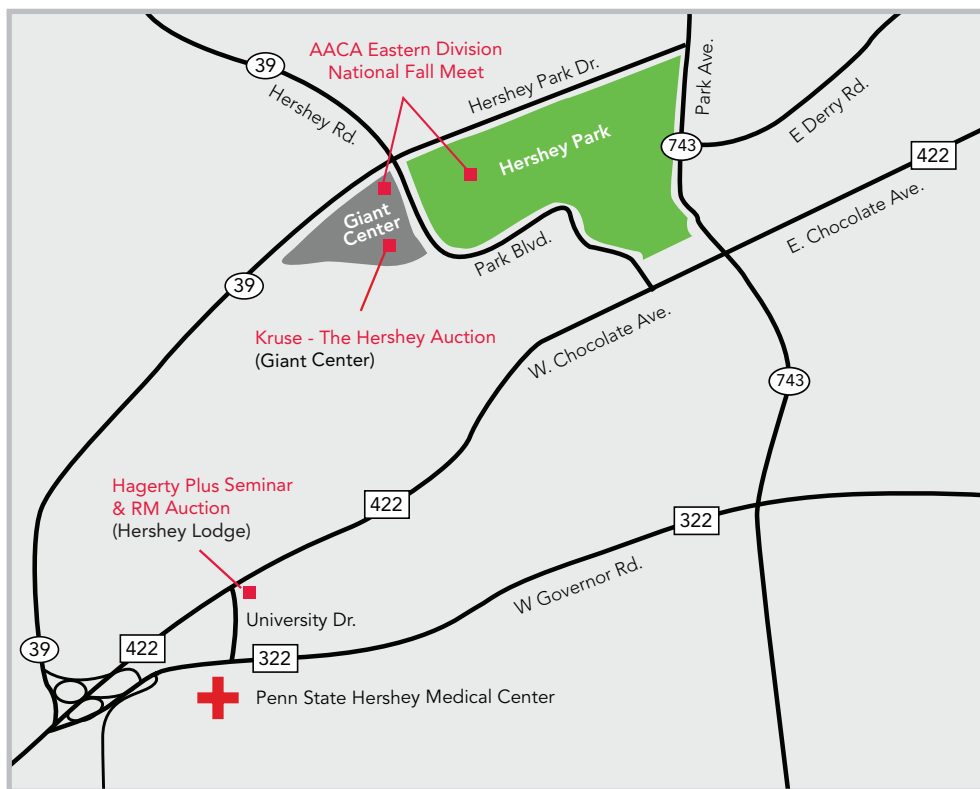
Hershey Lodge  
Preview on Thursday,  
October 9, 12 - 7 pm.

Auction on Friday,  
October 10, 4 p.m.

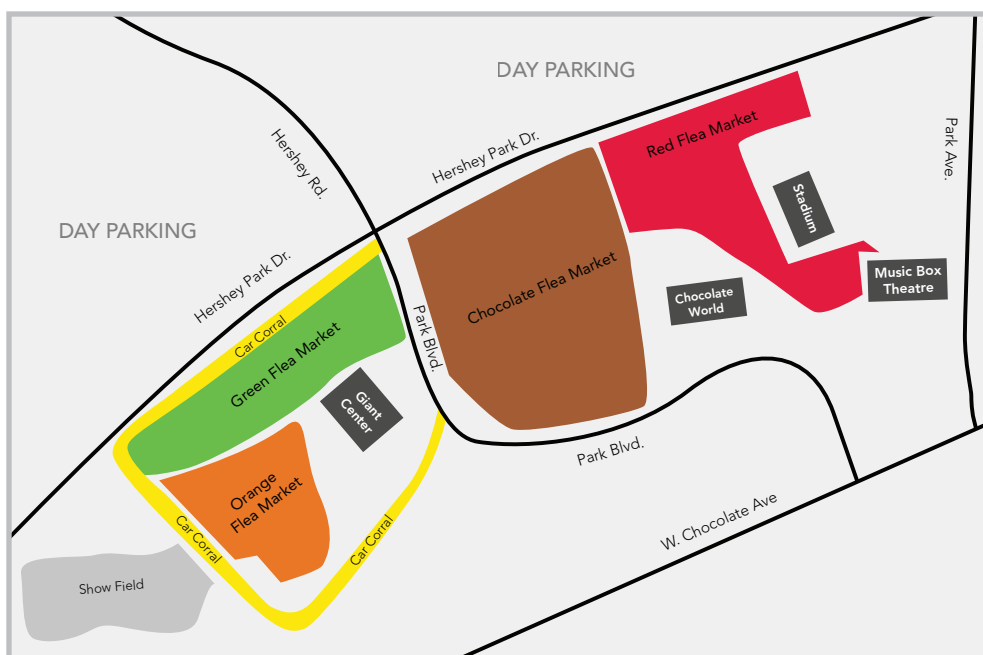
### RESTORATION MANAGEMENT: CHOICES AND SOLUTIONS

Hagerty Plus Smart Collecting  
Seminar Series at the Hershey  
Lodge Wednesday, October 8,  
5:30 -7:30 p.m.

## GETTING TO THE GROUNDS



## HERSHEY GROUNDS



## IN CASE OF EMERGENCY

### PENN STATE HERSHEY MEDICAL CENTER

500 University Dr.  
Hershey, PA 17033  
(717) 531-8521  
[www.hmc.psu.edu](http://www.hmc.psu.edu)

This world class hospital is  
approximately one mile from  
the show fields and includes  
a superb trauma center.